

SOLVED! YOUR WEBSITE SUCCESS

ENERGIZE! GOTTA REFRESH

2019 Theme: Home graphic/animation [visual refresh](#) & energizing message

Promo Graphics: Highlight Programs & Events in your 2019 / [1st Quarter Focus](#)

Import 2019 Events: Don't start 2019 [looking inactive](#) and uneventful!!

WEB READY & RE-ENGAGED

Refresh Images/Galleries: pages, ministries

Ministry Profiles: updates & [activities](#)

Testimonials: Add new ones & Update!

About Us/History: update! [New milestones](#)

Pastor Bio: update text and images

Worship: update images, [video](#) & captions

ELEVATE! YOUR IMPACT

New Video: welcome, about, milestones, history, promotion

Live Broadcast/Video Playlist Embed: get more sharing on Facebook, & YouTube

New Feature: [resources](#), leaders' area, wkly schedule, wkly bulletin, pay online

MORE EXPOSURE

ENERGIZE! & ELEVATE! Items are KEY. A FRESH, current presence WILL inspire members, partners & visitors to post your events, images & videos on their social media or excite them to link to your updated site, about us or worship page!

MORE VISITORS

SUCCESS: Get new people to CHURCH!!

KEY: A worship page so compelling, people imagine themselves there and **WANT to come EXPERIENCE THAT.**

Testimonials + Worship Update energizes members to invite others to church!

MORE ATTENDANCE

SUCCESS: 1) More members in church 2) More attendance at events & activities

Red header items re-engage members & show them what they're missing. THEN Do Outreach! email newsletter, text messages, phone message & even MAIL.

MORE MEMBERS

SUCCESS: Turn visitors into members, retain more members

KEY: Beyond worship, **testimonials, pastor bio & your about page** must really connect. **Ministry profiles** must also show clearly [what is offered as a church home.](#)

MORE VOLUNTEERS

SUCCESS: More help, more success & less overwhelm for ministry leaders!

Ministry Profiles: update needs, meeting info, highlight & promote ([+testimonials](#))

Events & Announcements: [post/promote well ahead, post needs & thank you's](#)

MORE GIVING

SUCCESS: More contributions, more donations, automated giving!

KEY: Promote/implement secure online giving, [text to give + automated giving](#)

RESULTS MATTER! [Show program impacts, post your accomplishments](#)

MORE REVENUE

SUCCESS: Grow \$ from events, sermons mp3s, mp4s, dvds, activities, merchandise

KEY: pay online feature or Ecwid store

[Easier than you think! To implement either one or both.](#)